



WebOps Monthly Operations Report

Managed infrastructure, maintenance and operational reporting for modern real estate websites.

✓ 99.99% Uptime ✓ 24/7 Monitoring ✓ Automated Backups

CLIENT WEBSITE

properwebops.com

REPORTING PERIOD

April 01 – April 30, 2026

PREPARED BY

WebOps Team

STATUS

Operational

WebOps — Managed infrastructure for modern real estate websites.

Human Overview

Executive Summary

WEBOPS

Dear Client,

Over the past 30 days, your website infrastructure has remained stable, monitored and fully operational. During this reporting period, our WebOps team focused on performance optimization, operational reliability, maintenance workflows and proactive monitoring to ensure your platform continues to perform at a high level.

In addition to core maintenance and infrastructure oversight, we also completed custom operational tasks and continued improving the overall technical health of your website ecosystem. Our commitment is to ensure your digital presence operates as a robust piece of infrastructure, reflecting the quality and reliability of your real estate brand.

Below is a complete overview of all work completed during this reporting period, including technical performance metrics, security audits, and custom development tasks.

— Your WebOps Team

Operations Overview

Infrastructure Health

WEBOPS

CURRENT STATUS

Operational

All Systems Up

UPTIME RATE

99.99%

↑ Stable

RESPONSE TIME

71ms

↑ Optimal

BACKUP FREQUENCY

Hourly

✓ Automated

PLUGIN UPDATES

6

✓ Completed

SECURITY MONITORING

Active

✓ Protected

Operational Reliability

Your website infrastructure remained stable throughout the reporting period with continuous uptime monitoring, automated backups and operational maintenance handled by the WebOps team. We have maintained a 99.99% uptime rate, ensuring that your digital storefront is always accessible to your clients.

Analytics Overview

Visitor Engagement

WEBOPS

TOTAL VISITORS

4,280

AVG SESSION DURATION

3m 12s

BOUNCE RATE

38.4%

Organic Traffic Growth



Understanding how visitors interact with your website allows us to continuously improve user experience, performance and conversion efficiency. Traffic and engagement metrics help identify growth opportunities, content performance and visitor behavior trends across your platform.

SEO & Search Visibility

Search Performance

WEBOPS

TOTAL CLICKS	TOTAL IMPRESSIONS	AVERAGE POSITION
3,120	52.4K	12.4

Search visibility and technical SEO health remain critical for long-term digital growth. Our WebOps workflow continuously monitors indexing, performance signals and technical SEO infrastructure to ensure your website remains accessible, indexable and optimized for search engines.

SEO METRIC	STATUS	PERFORMANCE
Indexed Pages	ACTIVE	1,247 URLs
Core Web Vitals	PASSED	98/100 Desktop
Mobile Usability	OPTIMAL	100% Responsive
Structured Data	VALID	Property Schema Active

Maintenance & Updates

Software Lifecycle

WEBOPS

TYPE	ITEM	VERSION	STATUS	DATE
Plugin	Yoast SEO	22.5	UPDATED	May 12
Plugin	WP Rocket	3.16	UPDATED	May 14
Theme	Salient	17.0	UPDATED	May 15
Core	WordPress	6.8	UPDATED	May 16

Regular maintenance and software updates are essential for website security, compatibility and long-term stability. All updates are monitored and tested as part of the WebOps operational workflow to prevent conflicts and ensure a seamless experience.

Custom Work

Operational Tasks

WEBOPS

DATE	TASK	DESCRIPTION
May 04	Performance Optimization	Optimized caching and media delivery for virtual tour pages
May 08	Interactive Content Support	Integrated new 3D visualization assets into landing pages
May 11	SEO Improvements	Improved metadata structure and indexing setup
May 17	Infrastructure Cleanup	Removed unused plugins and optimized database performance

Beyond standard maintenance, the WebOps workflow also includes custom operational support, infrastructure improvements and technical implementation work tailored to the client's platform.



Your website should operate like infrastructure — not a fragile marketing tool.

Proper WebOps provides real estate businesses with a stable operational foundation for performance, security and long-term digital growth. From infrastructure and uptime monitoring to analytics, SEO systems and custom technical workflows, everything is managed as one streamlined WebOps ecosystem.

WebOps

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